

Suffolk Accelerated MBA for Berklee Music Management Majors

.....Career Focused from Day One

Benefits

- Learn the building blocks of business
- Recognize global strategies and global trends
- Qualify for management trainee positions at SONY, BMG, TIME WARNER-AOL, EMI, and Universal
- Full-time or part-time
- 5 campus locations: Boston, Franklin, North Andover, West Barnstable, and *Online*

Program of Study

REQUIRED INTRODUCTORY COURSE

MBA 600	Effective Career Planning	1 credit	
---------	---------------------------	----------	--

CORE COURSES (24 credits) can be waived

MBA 610	Organizational Behavior	3 credits	Waive with MB 301 and MB 345
MBA 620	Statistical Methods	1.5	Waive with MB 351
MBA 625	Operations Management	1.5	Waive with MB 331 <i>and</i> MB 335 <i>and</i> MB 337
MBA 630	Economic Analysis for Mgrs	3	
MBA 640	Corp Fin Reporting & Control	3	
MBA 650	Value-Based Financial Mgmt	3	
MBA 660	Marketing: The Challenge of Managing Value	3	Waive with the following: MB 341 <i>and</i> MB 401
MBA 670	Info Mgmt for Competitive Advantage	3	
MBA 680	Managing in the Ethical and Legal Environment	3	Waive with MB 211 <i>and</i> MB 301 <i>and</i> MB 405

GLOBAL REQUIREMENT (3 credits)

MBA 780	Managing in the Global Envmt	3 credits	
---------	------------------------------	-----------	--

ELECTIVES (24 credits)

Elective 1	* 1 elective must be in the	3 credits	
Elective 2	international business area	3	
Elective 3		3	
Elective 4	* 4 electives in 1 functional	3	
Elective 5	area = a specialization	3	
Elective 6		3	
Elective 7	* Specializations in marketing, finance,	3	
Elective 8	entrepreneurship, and interntl. business	3	

REQUIRED CAPSTONE COURSE (3 credits)

MBA 800	Strategic Management	3 credits	
---------	----------------------	-----------	--

****With waivers as indicated, 43 credits required (14 courses + MBA 600)**

Eligibility for waivers: Courses taken within 5 years of entry to Suffolk MBA with grades of B or better.

Admission requires the equivalent of one year full-time work experience

Berklee + Suffolk MBA = Music Industry Success

Web: www.suffolk.edu/mba www.suffolk.edu/globalmba

Email: mba@suffolk.edu gmba@suffolk.edu